



BLACK FILM & MEDIA CONFERENCE  
May 4-7, 2006  
Pennsylvania Convention Center

**FOR IMMEDIATE RELEASE**

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**2006 BLACK FILM & MEDIA CONFERENCE ATTRACTS  
MAJOR FILM AND MEDIA ICONS**

**PHILADELPHIA, PA (MARCH 23, 2006)** - The highly anticipated **2006 Black Film and Media Conference (BFMC)**, slated for **May 4<sup>th</sup>-7<sup>th</sup>, 2006** at the Pennsylvania Convention Center in downtown Philadelphia, has attracted some major film and media icons.

On Thursday May 4, female media pioneers will come together to participate in the highly touted session **“Women In Media: We’ll Find a Way or Make One”**. Sharing her journey will be **Dr Loretta Long**, who created the role of **“Susan”** on **“Sesame Street”** for the past thirty-eight years. Also on hand will be multi award winning pioneer **Deborah McDuffie**, the first African American female producer in the music industry who participated in the legendary **Buy the World a Coke** campaign. Two-time NAACP Image Award winning author, actress, and poetess, **Dominique Morisseau** will be a featured panelist, and **Brynne Clarke** will bring three decades of experience in public television. She began as an original cast member of **Sesame Street**, and went on to produce such distinguished programs as **NATURE**, and **BILL MOYERS’ WORLD OF IDEAS**. She now manages the air signal of 6 stations: **Thirteen/WNET, Thirteen HD, Thirteen Kids, Thirteen World, WLIW21 and WLIW Create**. As an engineering supervisor, she monitors the activity of 4 transmitters, and is responsible for the operations of Master Control, the hub of all things that air from WNET and WLIW in New York and the tri-state area.

Also scheduled for Thursday is a panel discussion entitled **“Faith Based Programming: Creating More Diversity”**, and the **“Symposium on Jazz: Traditional Jazz...Our History, Our Heritage. Preserve It.”** This session promises to deliver some poignant discussions on preserving traditional jazz.

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Friday kicks off our regular schedule of workshops and seminars. Featured facilitators include producer **Monty Ross** of **Forty Acres and a Mule Filmworks**, and **Vince Paul**, owner and CEO of **Talent-Link, Incorporated** now recognized as the largest ethnic owned talent agency in Southeast region with impressive placement credits including **Drumline**, **One Tree Hill**, and **Remember the Titans**. Coming from Atlanta will be **Hotep**, the CEO of Skinnymen productions whose hit documentary, **Independent Doing Major Things** took the number spot at the box office during its premiere, beating out **Harry Potter**. Actor **Tyson Hall** of **Oz**, **Moesha**, and **New York Undercover** joins us from New York City.

Rounding out this all-star line-up is **Vincent Alexandria**, multi-talented author and founder of the **Brother to Brother Literary Symposium**, and published author and screenwriter **Denise Spiller**, founder of the **African American Literary and Media Group**, and president of **Chameleon Media Group**. Others will be named at a later date.

This four-day summit is to be the ultimate networking opportunity for emerging & established Black filmmakers, actors, screenwriters, and other industry professionals. We want to provide growth opportunities as well as break new ground industry wide through our workshops, education/career fair, and exposition. The 2006 Black Film & Media Conference is comprised of film screenings, expert panel/workshops, exhibits of the latest production technology, and much more.

For registration, film submission or more info, go to [www.phillybfmc.com](http://www.phillybfmc.com)

#### ABOUT FORTRESS COMMUNICATIONS

This Philadelphia based multimedia entertainment company specializes in educational and cultural projects. Fortress' multifaceted team pride themselves on originality offering services ranging from advertising strategy, event management, to film & media production. Fortress Communications can be reached at 215.763.2400.

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