

2007 Philadelphia Black Film & Media Conference Workshops

WORKSHOP SCHEDULE at a glance...

FRIDAY SEPTEMBER 7 TH THEATRICAL COURSES	FACILITATORS	LOCATION & TIME
<p>GENERAL SESSION: LIFE IMITATING ART...WHAT IS OUR RESPONSIBILTY? Why is it that so often the images we see in theater are generalized and stereotypical at best? Why is it so difficult for many of us to find our true selves, our true stories on the stage? In this candid panel discussion, we will explore the need for collaboration from the characters we develop and portray to producing works that tell OUR STORIES, while being mindful of the responsibilities in maintaining a positive image to our audience.</p>	<p>Ed Shockley Demetria Bailey Connie Norwood</p>	<p>4 PM – 5 PM</p>

FRIDAY SEPTEMBER 7 TH THEATRICAL COURSES	FACILITATOR	LOCATION & TIME
<p>Writer's Workshop: Noted author, producer, and writer for stage and screen Ed Shockley will share his knowledge through his book, <i>Notes from a Practicing Writer: "The craft, career, and aesthetic of playwrighting"</i>.</p>	<p>Ed Shockley</p>	<p>5 PM – 7 PM</p>
<p>Performers' Workshop: Enjoy a lively session on creating and performing spoken word and live theater and how to make a living doing it.</p>	<p>Demetria Bailey</p>	<p>5 PM – 7 PM</p>
<p>Directors' Workshop: Learn how to relate to & bring out the best in your performers and crew. Learn how to assemble, manage, and direct the production crew and pinpoint what position they are best suited for. Learn how to cast the right talent, run rehearsals, and motivate them to be stellar performers.</p>	<p>Connie Norwood</p>	<p>5 PM – 7 PM</p>

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SATURDAY SEPTEMBER 8TH FILM COURSES	FACILITATOR	LOCATION & TIME
<p>GENERAL SESSION: Expanding our impact. We discovered that finding our true selves and telling our true stories comes in many art forms. This panel discussion will explore the ways and means of producing works that impact lives as we meld spoken word and theater with film and video.</p>	TBA	9 AM – 9:45 AM

SATURDAY SEPTEMBER 8TH FILM COURSES	FACILITATOR	LOCATION & TIME
<p>Screenwriters' Workshop: Story Development I & II So you have an idea for a script? Or witnessed a real life situation that just BELONGS on the big screen? In this exhilarating class we explore the basics of pulling your idea together so it translates well on screen. You will fine-tune and organize your ideas and showcase the key elements of your story.</p> <p>Your concept is now out of your head and on paper, but it's still not quite right! Learn the process of rewriting without veering from the overall idea or disturbing the continuity of your project.</p>	<p>Hisani DuBose Ed Shockley</p>	10 AM – 12 PM
<p>Actors' Workshop: Acting as a Business—: Launching Your Career, but you've got bills! - This workshop introduces you into the business side of acting—contracts, budget, finding an agent, etc. So maximize your potential and limit the time you spend as a starving artist as we explore what it takes to launch your acting career.</p>	Tyson Hall	10 AM – 12 PM
<p>Producers'/Directors' Workshop: It's all about business! Finding a great script the right script is the key. Explore how to find the script that matches up perfectly with your abilities and what you have to invest. Work on how to put together a comprehensive investment package that works to your advantage using "OPM" other people's money.</p>	<p>Peter Andrews Rel Dowdell Shannon Newby</p>	10 AM – 12 PM

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SATURDAY SEPTEMBER 8TH FILM COURSES	FACILITATOR	LOCATION & TIME
<p>GENERAL SESSION: Film making in Philadelphia: Discover the latest and greatest happenings for Philadelphia film makers. Gain insight on the importance of forming an alliance with The Greater Philadelphia Film Commission. Multi-Cultural Events Director Nicole Ross will share her vision and her expectations.</p>	<p>Nicole Ross</p>	<p>12:15 PM – 12:45 PM</p>

SATURDAY SEPTEMBER 8TH FILM COURSES CONTINUED	FACILITATOR	LOCATION & TIME
<p>Screenwriters' Workshop: <i>Finish it up!</i> Learn how to develop a financial plan to maximize the funding you will need. Learn how to shift the budget when necessary, without taking money away from vital parts of your production.</p> <p>Learn how to “shop your script”. Delivery is the key... learn pitching techniques and how to get people on board. It's your vision; now help others see it!</p>	<p>Hasani Dubose Ed Shockley</p>	<p>1:00 pm – 3:00 pm</p>
<p>Actors' Workshop: So What is my motivation? Different types of gigs. Here we explore the variety the field of acting has for you, as well as learn how to optimize your role by paying special attention to specific character attributes (type, age, etc).</p>	<p>Tyson Hall</p>	<p>1:00pm – 3:00 pm</p>
<p>Producer's/Directors' Workshop: Learn how to assemble & manage the production crew and cast the right talent. Pinpoint what position they are best suited for. Learn how to relate to & bring out the best in your team. Learn how to get what you need as you become more familiarized with the term 'In Kind' and “Bartering” so you may complete projects.</p>	<p>Shannon Newby Peter Andrews Rel Dowdell</p>	<p>1:00 pm – 3:00 pm</p>

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SATURDAY MAY 6 FILM COURSES CONTINUED	FACILITATOR	LOCATION& TIME
<p>Screen Writers' Workshop: Always Read The Fine Print: Contracts, Agreements, Rights, Clearances, and Intellectual Rights. Learn the basic terminology and fully understand what you are agreeing to and signing. Understand the laws of protecting your intellectual rights</p>	<p>Nichole L. Williams</p>	<p>3:30 PM – 5:30 PM</p>
<p>Actors' Workshop: The Audition Process Here, you will go through an actual audition, which will be taped. Your audition will be evaluated and you will receive a critique. See who "gets cast" and why. SPACE IS LIMITED!</p>	<p>Ed Shockley Adrienne Covington</p>	<p>3:30 PM – 5:30 PM</p>
<p>Producers'/Directors' Workshop: Selling Successful Indie Films: You've just wrapped your production...you don't have to be mainstream for others to take notice. Discover different methods to get your film the maximum exposure Find out the tactics used by many experienced industry professionals to bring attention and interest to get your film seen far and wide! Learn self-distribution methods, promotion & publicity techniques that can generate exposure and revenue.</p>	<p>Shannon Newby Peter Andrews Emilia Andrews Rel Dowdell</p>	<p>3:30 PM – 5:30 PM</p>